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Objective:

Efficient and experienced professional with proven set of technical capabilities and hands-on experience in Salesforce development/administration, looking forward to work in a dynamic environment to utilize & enhance my skillset contributing towards the growth of the organization.

Professional Summary:

* Proven expertise in Salesforce.com, with a focus on configuration, customization, and deployment.
* Experienced in both administrative and developer roles, specializing in SFDC configurations and customizations.
* Proficient in **Lightning Web Components**, Design Systems, Learning Management Systems (**LMS**), **event** handling, and data services within the Lightning framework.
* Skilled in developing tailored client solutions on the Force.com platform using **Apex classes**, **Triggers**.
* Strong command of **Triggers,** contributing to efficient data processing and automation.
* Worked extensively with **Sales Cloud** and **Service Cloud**.
* Demonstrates strong familiarity with **Financial Service Cloud**.
* Utilized **Batch** and **Scheduling Apex** for data cleansing and maintenance activities.
* Experienced in migration tools such as **Apex Data Loader**, **Changesets**, Metadata APIs, and Salesforce **Import** **Wizard**.
* Skilled in various SFDC administrative tasks, including creating **Profiles**, Roles, Users, Page Layouts, Record Types, Email Services, Approvals, **Flows**, Workflows, Validation Rules, **Reports**, Dashboards, Tasks, and Actions.
* Thorough understanding of the **Salesforce Security Model**.
* Good Knowledge in **Web Service** Call Outs and Call Ins, utilizing **REST API** and **OAuth 2.0** for seamless integrations.
* Strong communication, interpersonal, and presentation skills, coupled with analytical problem-solving abilities.
* Self-motivated and proactive, with a willingness to take initiative and apply innovative tools and technologies to enhance project outcomes.

Technical Skills

* Process Automation : Process builder, ﬂows, approval processes, workﬂow rules etc.
* Data models : Custom objects, ﬁelds, custom metadata, custom settings,

Relationships etc.

* Data Security : Proﬁles, permission sets, permission set groups, OWD, role

Hierarchies, sharing rules, apex handled security.

* Custom Code & UI : Lightning aura components, lightning web components,

Visual force pages, apex classes, apex triggers,

Asynchronous apex, REST APIs, etc.

* Data Migration & Deployment : Data loader, Data Import/Export tools, Metadata APIs,

Changesets.

Education Details

* Completed **B.Sc (CSE)** from Yogi Vemana University (July 2016).

Experience Details

* Worked as **Salesforce Developer** in **Deloitte USI,** Hyderabad from April 2021 to September 2023.

Certificates & Achievements

Salesforce Certifications:

* Salesforce Certiﬁed Platform Developer I.
* Salesforce Certified Associate.

Trailhead Recognition:

* Trailhead Double Star Ranger.

Applause Award:

* Applause Award (***Issued: May 2023***).

**Project Summary**

**PROJECT #1**

* Title : RBC Retail, Canada
* Client : Deloitte USI. (August 2022 to Sep 2023)
* Company : Ubus Technologies Pvt. Ltd
* Role : SFDC Developer
* Technology **:** Lightning Web Components, Apex Triggers**,**

Apex classes, Flows.

**Description :** Royal Bank of Canada (RBC) is a Canadian multinational financial services company and the largest bank in Canada by market capitalization RBC utilizes Salesforce to build up a necessities-based client driven plan of action also making marketing efforts more effective so that there will be an increase in productivity. RBC involves financial service cloud, Flows, Triggers, both customization and configuration along with Salesforce Integrations.

**Roles & Responsibilities:**

* **Configuration and Customization Proficiency:** Possess in-depth experience in the configuration and customization of Salesforce solutions.
* **Business Collaboration:** Collaborate closely with business planners and decision-makers to translate complex business inquiries into well-defined hypotheses and data models.
* **Client Interaction:** Engage in daily client interactions to gather requirements and provide regular project updates.
* **Lightning Web Component Development:** Leveraged Lightning Web Components to design dynamic UI elements, enhancing the user experience within the Lightning Experience interface.
* **Salesforce Development Expertise:** Proficiently design and develop solutions on the Salesforce platform using Apex programming. Also experienced in working with Aura Components, Lightning Web Components, and Financial Service Cloud.
* **Customization Mastery:** Excel in the customization of Salesforce objects, fields, record types, page layouts, and workflow processes.
* **Data Management with Data Loader:** Expertly use Data Loader to execute data operations such as insertion, updating, and bulk data import/export from Salesforce.com Objects. Proficient in reading, extracting, and loading data from CSV files.
* **Deployment Management:** Successfully manage the migration of customizations, including custom configurations and other objects, from Sandbox to Production environments using change sets.

**Troubleshooting Proficiency:** Demonstrated skill in diagnosing and resolving application issues, including functional and data-related challenges in a Production environment

**PROJECT #2**

* Title : Edward Jones
* Client : HoneyWell. (July 2021-June 2022)
* Company : Ubus Technologies Pvt. Ltd
* Role : SFDC Developer
* Technology **:** Lightning Web Components,Financial Service Cloud, Apex Triggers**,**

Apex Classes, Flows.

**Description:**  Edward Jones financial advisors use a personal, straightforward and long-term approach to investing, focusing first on understanding your unique goals and then on developing diversified investment strategies designed to help you reach goals.

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**Roles & Responsibilities:**

* **SFDC Development Expertise:** Proficiently engaged in SFDC development, utilizing technologies such as Apex classes, triggers, Batch classes, Visualforce, SOSL, and SOQL.
* **Lightning Web Component Development:** Leveraged Lightning Web Components to design dynamic UI elements, enhancing the user experience within the Lightning Experience interface.
* **Security Implementation:** Implemented robust security measures, including the creation of Profiles and Roles based on the organizational role hierarchy. Configured Record-Level and Field-Level security with precise sharing settings.
* **Customization for Standard Objects:** Executed field and page layout customizations for standard objects such as Account, Contact, and Leads.
* **Workflow and Approval Process Management:** Established Workflow Rules, Page Layouts, Approval Processes, Tasks, Email Alerts, Field Updates, and Outbound Messages to efficiently manage workflow and approvals.
* **Reporting and Dashboard Creation:** Crafted Reports and Dashboards tailored to customer requirements, delivering insightful data visualization.
* **Data Management with Data Loader:** Utilized Data Loader for data operations, including insert, update, and bulk data import/export from Salesforce.com Objects. Managed data extraction, transformation, and loading from CSV files.
* **Salesforce CRM Administration:** Administered and monitored the organization's Salesforce CRM application, maintaining optimal functionality.
* **Lightning Web Component Development for User Interface:** Developed Lightning Web Components to replicate the appearance and functionality of the Guidewire portal.
* **Workflow Automation and Email Services:** Leveraged Workflows and Email Alerts to facilitate user interactions when transferring files, providing real-time notifications for success or failure.
* **SharePoint Documentation Maintenance:** Ensured up-to-date documentation on SharePoint for reference, supporting the team's ongoing needs.